

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>167136</b>
	Alt Order #:	06816377
	Product Desc:	D.C.C.C.
	Estimate:	1192
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	GENERAL

**KSTP-TV, LLC and KSAX-TV**

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Great American Media</b>
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>DCCC Democratic Congressional Cam</b>
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	165	\$123,075.00	\$104,613.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	165	\$123,075.00	\$104,613.75	0.00
<b>Totals</b>	<b>165</b>	<b>\$123,075.00</b>	<b>\$104,613.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$123,075.00
Market	100%	\$723,970.59

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$180,992.65
KMSP	18%	\$130,314.71
KMWB	1%	\$7,239.71
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$14,479.41
WCCO	33%	\$238,910.29
WFTC	4%	\$28,958.82

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	12	\$475.00	3	0.00 NM	12	\$5,700.00
5 EW NWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- TWTF - -					12	\$475.00		0.00		
E 2	M	11/06/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- T - - - -	:30	1	\$475.00	3	0.00 NM	1	\$475.00
5 EW NWS 6A														

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	11/06/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	1	\$475.00	3	0.00	NM	1	\$475.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$475.00		0.00			
E 3	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	12	\$450.00	3	0.00	NM	12	\$5,400.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					12	\$450.00		0.00			
E 4	M	11/06/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	-T-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$450.00		0.00			
E 5	M	11/03/12	11/03/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					3	\$550.00		0.00			
E 6	M	11/03/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
5 EW NW-SA 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					3	\$450.00		0.00			
E 7	M	11/04/12	11/04/12	SU GMA Su GMA	CM	7-8a	-----S	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					3	\$700.00		0.00			
E 8	M	11/04/12	11/04/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					3	\$550.00		0.00			
E 9	M	11/04/12	11/04/12	Su 9-10a This Week	CM	9-10a	-----S	:30	3	\$1,500.00	2	0.00	NM	3	\$4,500.00
THIS WEEK-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					3	\$1,500.00		0.00			
E 10	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-TWTF--	:30	8	\$300.00	3	0.00	NM	8	\$2,400.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$300.00		0.00			
E 11	M	11/06/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-T-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$300.00		0.00			
E 12	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	-TWTF--	:30	8	\$325.00	2	0.00	NM	8	\$2,600.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$325.00		0.00			
E 13	M	11/05/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	3	\$325.00	3	0.00	NM	3	\$975.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					3	\$325.00		0.00			
E 14	M	10/30/12	11/05/12		CM	3-4p	MTWTF--	:30	9	\$200.00	3	0.00	NM	9	\$1,800.00

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Advertiser: DCCC Democratic Congressional Camp  
Product Desc: D.C.C.C.  
Estimate: 1192

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Twin Cities Live TWIN CITIES LV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 9 \$200.00 0.00														
E 15	M	10/30/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p MTWTF--	:30	12	\$275.00	3	0.00	NM	12	\$3,300.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 12 \$275.00 0.00														
E 16	M	11/05/12	11/06/12	M-F 4-430p Millionaire	CM	4-430p MT-----	:30	3	\$275.00	3	0.00	NM	3	\$825.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 MT----- 3 \$275.00 0.00														
E 17	M	10/30/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p MTWTF--	:30	9	\$675.00	2	0.00	NM	9	\$6,075.00
5 EW NW 5P MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 9 \$675.00 0.00														
E 18	M	11/05/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p MT-----	:30	3	\$675.00	2	0.00	NM	3	\$2,025.00
5 EW NW 5P MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 MT----- 3 \$675.00 0.00														
E 19	M	10/30/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p MTWTF--	:30	12	\$950.00	3	0.00	NM	12	\$11,400.00
5 EW NW 6P MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 12 \$950.00 0.00														
E 20	M	10/30/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p MTWTF--	:30	3	\$950.00	3	0.00	NM	3	\$2,850.00
5 EW NW630P MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 3 \$950.00 0.00														
E 21	M	11/04/12	11/04/12	Su 530-6p Su 530-6p News	CM	530-6p -----S	:30	3	\$850.00	1	0.00	NM	3	\$2,550.00
5 EW NWS E-SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 3 \$850.00 0.00														
E 22	M	11/05/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p M-----	:30	3	\$7,500.00	3	0.00	NM	3	\$22,500.00
DWTS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 3 \$7,500.00 0.00														
E 23	M	10/30/12	11/05/12	M-F 1102p News M-F 1102p News	CM	1102-1132p MTWTF--	:30	6	\$375.00	2	0.00	NM	6	\$2,250.00
5 EW NWS 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 6 \$375.00 0.00														
E 24	M	10/30/12	11/05/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p MTWTF--	:30	9	\$1,750.00	3	0.00	NM	9	\$15,750.00
5 EW NWS 10PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 9 \$1,750.00 0.00														
E 25	M	11/03/12	11/03/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p -----S-	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
5 EW NWS 10PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 3 \$700.00 0.00														
E 26	M	11/04/12	11/04/12		CM	10-1035p -----S	:30	3	\$1,750.00	3	0.00	NM	3	\$5,250.00

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Estimate: 1192

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su Late News										
				Su 10-1035p										
				5 EW NWS 10PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				3	\$1,750.00		0.00			
E 27	M	10/30/12	11/05/12	M-F 1035-1102p Nightline	CM	1035-1102p MTWTF--	:30	12	\$750.00	3	0.00	NM	12	\$9,000.00
				ABC-NITELINE<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				12	\$750.00		0.00			
E 28	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a M-----	:30	3	\$475.00	3	0.00	NM	3	\$1,425.00
				5 EW NWS 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				3	\$475.00		0.00			
E 29	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a M-----	:30	2	\$475.00	3	0.00	NM	2	\$950.00
				5 EW NWS 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$475.00		0.00			
E 30	M	11/05/12	11/05/12	M-F GMA M-F GMA	CM	7-9a M-----	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
				GD MRN AMR-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				3	\$450.00		0.00			
E 31	M	11/05/12	11/05/12	M-F GMA M-F GMA	CM	7-9a M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
				GD MRN AMR-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00		0.00			
E 32	M	11/05/12	11/05/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
				LIVE WITH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00		0.00			
E 33	M	11/05/12	11/05/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
				LIVE WITH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00		0.00			
E 34	M	11/05/12	11/05/12	M-F Midday News M-F Midday News	CM	11a-12p M-----	:30	1	\$325.00	2	0.00	NM	1	\$325.00
				5 EW NWS 11AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$325.00		0.00			
												Totals	165	\$123,075.00